

Radical Business Innovation

Event Review

A day of innovation and inspiration! A further highlight on the journey of WE DISCOVER PURPOSE organised and hosted by Romy Gerhard from Radical Business Innovation.

On the 26 June 2020 over 60 participants from various sectors of business, education and consulting, came together to experience the energy and flow which can occur when the purpose of the organisation or project lights up the system!

The purpose of the online conference was to visualize and make tangible the energy flow in organizations, leading to the optimal use of the central forces, to an increase in vitality, flow and added value.

This was demonstrated in the 12 practical business cases from Universal Music, the Swiss Train company SBB, W.L.Gore, amongst others, which took place in 4 parallel workshop sessions throughout the day.

Using various innovative online tools such as, Google Docs, The Online Constellation Board from Georg Breiner, the Digital Constellations tool from Jürgen Bergauer and TriCAT virtual learning and working spaces, the inner wisdom of these organizations and projects, was shown amazingly simply and clearly.

The participants and sessions were professionally accompanied and handled by Romy Gerhard, her team of facilitators, including infosyon members and certified Professionals, such as Katrina Barry, Georg Breiner, Holger Kämmerer and Barbara Stettler Leisebach, and her technical support team, who all contributed to supporting the high spirit and energy throughout the day.

This high spirit and energy was captured by the very talented graphical recorder Harald Karrer.



As the Chair of infosyon, I would like to thank Romy Gerhard for organising this Purpose Day, which was preceded by various free online Purpose sessions and for generously offering infosyon members a 30% reduction in the conference fee. Her support of our community has also been shown by the numerous events, many of which were free of charge, on many online tools, during the past few challenging months.

If you are interested in experiencing the dynamics and energy released when connecting to purpose, whether of an organisation, project or personal purpose, or even learn more about Purpose Constellation formats, then you have the possibility to join the next event of WE DISCOVER PURPOSE. The journey will continue on the 20. November 2020 in Zurich.

More details can be found here: <https://radicalbusinessinnovation.com/>

Katrina Barry
Chair
infosyon e.V

Links:

Comments from the participants and clients - LinkedIn under #wediscoverpurpose

<https://radicalbusinessinnovation.com/>

<https://www.online-constellation-board.com/>

<https://www.tricat.net/>

<https://energetisch.fit/>